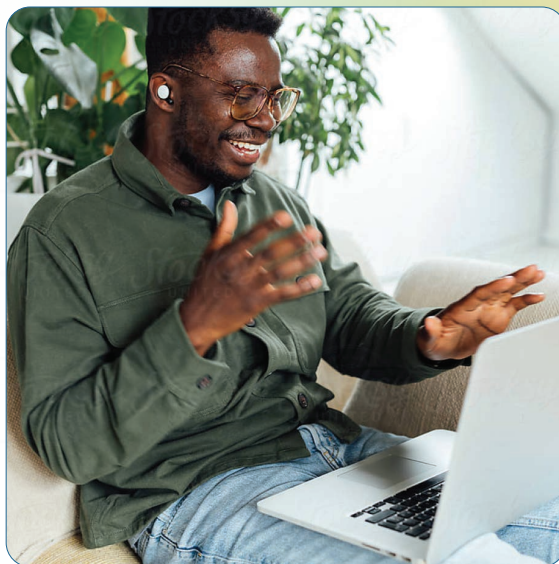


Expert GCP Consulting Resources that aligned technology and environment best practices to deployment optimization.

Architectural Development Workshop



TLDR

CloudWerx was asked to provide Seer Interactive with technical consulting to help them learn and implement GCP administration best practices related to architecture, security, labeling and deployment. Additionally, CloudWerx assisted Seer in fully leveraging services such as AirFlow and Composer.

About

Seer Interactive is a data-driven digital marketing agency that's committed to "connecting communities around common purpose and innovative solutions." When Seer was founded in 2002 by Wil Reynolds, it was a one-person search firm. Today, their talented team of more than 150 people strives for leadership across the marketing industry.

Customer Challenge

Like any fast-growing tech company, Seer Interactive struggled to maintain an optimized development and deployment process. Lack of testing, inconsistent environment configurations and a development team performing direct-to-production deployments were causing outages that impacted the business in a significant way. Seer Interactive sought CloudWerx's expert GCP Resources to help their team understand how to optimally structure their GCP environment and development process to mitigate current issues and plan for future scale.

Solution

CloudWerx facilitated a series of workshops with Seer Interactive to review their environment, knowledge-share best practices, and provide both strategic guidance and a roadmap which included future recommendations for what their "future state" on what the future environment should include. The workshop artifacts included detailed documentation that could be used for future training and onboarding purposes.

The Outcome

At the conclusion of the strategic workshopping and accompanying counsel, CloudWerx made strategic recommendations that included a high-level, phased approach to implementing improvements to minimize disruption to developers.

Key Takeaways

- Workshop Session Artifacts on GCP Best Practices
- Detailed recommendations for updates to environment via
- high-level, phased approach
- Faster development and deployment
- Minimized disruption to development team